

17 November 2015

YouGov plc ("YouGov" or "the Company")

Capital Markets Day

YouGov plc, the international online market research agency, is today hosting a Capital Markets Day for analysts and institutional investors. Presentations will be delivered by Stephan Shakespeare, together with senior members of YouGov's product teams, and will focus on the Company's business strategy and operations. No new material information will be provided during the presentations, which will be made available on the Company's website, www.yougov.co.uk, shortly after the event.

For details of today's event please contact FTI Consulting on the numbers below.

Ends

For further information please contact:

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